



GRAPHIC CHARTER



LOGO

MAIN LOGO
HORIZONTAL USING



Remove tagline when the size of the logo is very small

ELEMENTS OF LOGO

♥ KISS YOUR ENERGY

HORIZONTAL USING



CIRCLE



LOGO

DIFFERENT USE OF LOGO
USED ON COLOR



ORIGINAL LOGO
WITHOUT BACKGROUND

NAME :
DRINKIZZ_LOGO_DARK



ORIGINAL LOGO
WITH VARIOUS BACKGROUND

NAME :
DRINKIZZ_LOGO_WHITE



ORIGINAL LOGO
WITH RED BACKGROUND

NAME :
DRINKIZZ_LOGO_RED_BACKGROUND



MONOCHROME

NAME :
DRINKIZZ_LOGO_MONOCHROME_DARK
DRINKIZZ_LOGO_MONOCHROME_WHITE

MAIN LOGO
VERTICAL USING



COLORS

MAIN COLORS



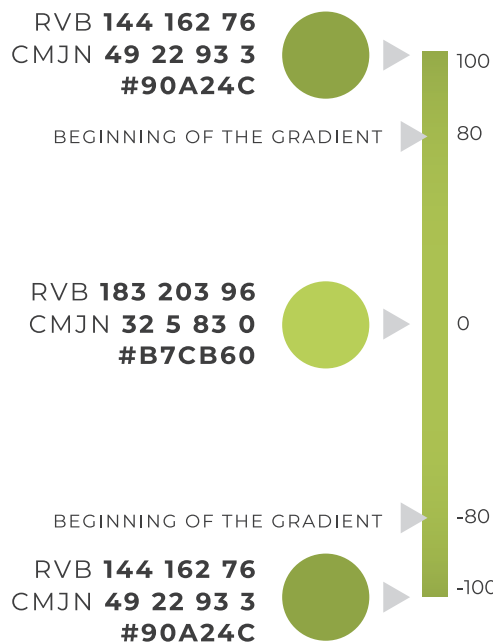
SECOND COLOR
 TO BE EXTENDED...



This color has to be used only for the focus on hibiscus product

GRADIENT

The gradient is principally used in the circle which contain the IZZ in the logo.



MAIN FONT
(FOR TITLES + BRANDING UNIVERSAL)

NEXA BOLD
abcdefghijklmnopqrstuvw
ABCDEFGHIJKLMNOPQRSTUVWXYZ

NEXA LIGHT
abcdefghijklmnopqrstuvw
ABCDEFGHIJKLMNOPQRSTUVWXYZ

SECONDARY FONT
(FOR ALL TEXTS IN VN & EN)

SFU HELVETICA CONDENSED
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

SFU HELVETICA CONDENSED BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

KISS YOUR ENERGY FONT

Quentin
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789